



Adventure Seeker



Craves excitement: drawn to fast-paced plots, daring escapes and high stakes



Loves the unknown: enjoys exploring new worlds, wild places and mysterious settings



Follows brave characters: connects with heroes, rebels, explorers and risk-takers



Enjoys twists and turns: thrives on suspense, surprises, cliffhangers, escapes and epic battles



Prefers excitement over calm: chooses books that keep them on the edge of their seat



Often reads survival stories, fantasy quests and daring missions



Reads to escape and explore: uses books as a portal to thrilling experiences beyond everyday life



Genres they love: adventure, fantasy, historical quests, mystery, graphic novels, choose your own adventure



Examples: *Run* by Sarah Armstrong, *Villain* by Adrian Beck, *Honey and the Valley of Horses* by Wendy Orr, *The Surface Trials* by HM Waugh,



Cause Crusader



Craves compassion: drawn to stories that highlight kindness, justice and standing up for what's right



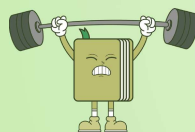
Loves helping others: enjoys books where characters protect the vulnerable, care for the planet or support their communities



Follows changemakers: connects with activists, eco-warriors, animal lovers and everyday heroes making a difference



Enjoys real-world impact: fascinated by how small actions can lead to big change



Prefers purpose over plot: chooses books with strong messages and meaningful themes



Often reads issue-based fiction and non-fiction: gravitates toward stories about conservation, climate change, animal welfare and social justice



Reads to feel empowered: wants to learn how to help others and make a difference



Genres they love: eco fiction, animal stories, biographies, graphic novels



Examples: *Berani* by Michelle Kadarusman, *Evie and Rhino* by Neridah Mc Mullin and illustrated by Astred Hicks



Enchanted Page-Turner



Craves creativity: drawn to magical worlds, whimsical creatures and stories that defy the ordinary



Loves the impossible: enjoys books filled with talking animals, enchanted forests and spellbinding adventures



Follows dreamers and inventors: connects with characters who imagine, create and believe in the unbelievable



Enjoys timeless wonder: captivated by stories that open doors to possibility, carrying them into realms of endless imagination.



Prefers wonder over realism: chooses books that stretch the imagination rather than stick to everyday life



Often reads fantasy: gravitates toward stories with magic, myth and mystery



Reads to escape and dream: uses books as a portal to places where anything is possible



Genres they love: fantasy, magical realism, fairy tales, myths, adventure



Examples: *Little Bones* by Sandy Bigna, *Flight of the Drakkonbarq* by Sarah Giddy, *The Keeper of the Octopus* by Neridah McMullin

Genre Loyalist



Craves familiar tropes, themes and storytelling styles



Loves familiarity: enjoys knowing what to expect and what they'll enjoy



Follows series and authors: connects with trusted voices that deliver consistent vibes and satisfying plots



Enjoys knowing what to expect and diving deeper into genre conventions



Prefers comfort over surprise



Often reads multiple books from the same genre or author



Reads to feel immersed in a world they know and love



Genres they love: varies by reader, could be contemporary realistic fiction, eco fiction, fantasy, historical fiction, mystery

History Buff



Craves knowledge of the past: drawn to stories set in different eras, cultures and civilizations



Loves real-world detail: enjoys books that bring historical settings to life with rich descriptions and facts



Follows brave figures from history: connects with characters who lived through wars, revolutions, discoveries and change



Enjoys learning while reading: fascinated by how people lived, dressed, worked and thought in other times



Prefers truth over fantasy: chooses books grounded in real events, people and places



Often reads historical fiction and non-fiction: gravitates toward stories that teach as well as entertain



Reads to understand the world: sees history as a way to make sense of today



Genres they love: historical fiction, biography, war stories, graphic novels



Examples: *On Gallant Wings* by Helen Edwards, Katrina Nannestad's WWII stories, *Anna's War* by DJ Taylor,



Hobby Hunter



Craves books that reflect their hobbies and interests



Loves hands-on learning: enjoys trying new things and building skills that connect to their favourite activities



Follows creators and experts: connects with authors and/or characters who share their hobbies or goals



Enjoys learning new skills or seeing their interests come alive in stories



Prefers practical and relevant: chooses books that offer tips, tricks and inspiration



Often reads non-fiction guides and themed fiction (for example, sport fiction)



Reads to deepen their knowledge and celebrate what they are interested in



Genres they love: non-fiction, themed fiction, graphic novels



Examples: Books about coding, Cookbooks, How to Draw Manga, Sports stories,



Knowledge Builder



Craves facts, insights and real-world connections



Loves learning new things and diving deep into topics of interest



Follows thinkers, inventors, leaders and real-life changemakers



Enjoys books that challenge their thinking or expand their understanding



Prefers truth over fiction: chooses non-fiction and real-world stories



Often reads non-fiction, biographies, how-to guides and educational series



Reads to grow their knowledge, fuel curiosity and make sense of the world



Genres and topics they love: non-fiction, science, history, biography, how-to guides and current events



Examples: Sami Bayly's *Illustrated Enclopaedias*, *Animals on Country: Let's Look After the Animals with Uncle Kuu* by Victor Steffenson, Science books from CSIRO Publishing, *Weird But True!* Series

LOL



Laughter Seeker



Craves comedy: drawn to funny characters and playful writing



Loves books that make them laugh out loud or smile from start to finish



Follows quirky characters, funny narrators and outrageous situations



Enjoys witty dialogue, puns, clever wordplay, visual humour and unexpected twists



Prefers fun over seriousness: chooses books that entertain and amuse



Often reads comedy series or joke books



Reads to laugh, relax and have fun



Genres they love: humour, graphic novels, diary-style fiction



Examples: *Frances Bloom* by Katrina Nannestad, books by Kate and Jol Temple,

LEGACY PATHFINDER



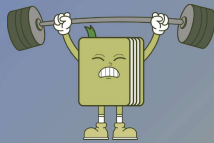
Craves inspiration: drawn to stories of real-life impact, perseverance and meaningful accomplishments



Loves lasting influence: enjoys reading about people whose actions shaped history, culture or communities



Follows changemakers: connects with leaders, innovators, activists, and quiet heroes who made a difference



Enjoys thoughtful narratives that explore purpose, values and legacy. Is moved by personal journeys and powerful messages



Prefers depth over drama: chooses books that focus on character growth, contribution and long-term impact



Often reads biographies and memoirs: gravitates toward personal journeys and lived experiences



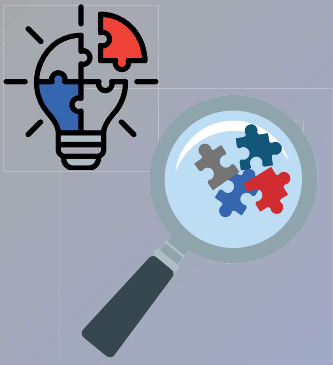
Reads to learn and reflect: may be inspired to pursue their own meaningful goals



Genres they love: biography, memoir, non-fiction, historical fiction



Examples: The Aussie STEM Stars series, The Football Superstars series



Mystery Decoder



Craves clues: drawn to puzzling plots, hidden secrets and unsolved mysteries



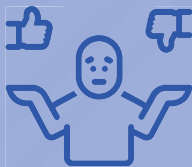
Loves the unknown: enjoys stories with missing objects, unusual events or suspicious characters



Follows creative thinkers: connects with detectives, codebreakers and characters who ask the right questions to solve a mystery



Enjoys plot twists: thrives on red herrings, surprise endings and shocking reveals



Prefers suspense over simplicity: chooses books that keep them guessing until the very last page



Often reads mysteries: gravitates toward whodunits, spy tales and mystery-solving adventures



Reads to investigate: uses books as a way to explore logic and justice. The reader also appreciates being an active participant in the story



Genres they love: mystery

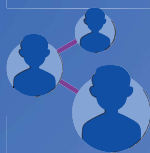


Examples: *Scar Town* by Tristan Bancks, *Villain* by Adrian Beck, *Solve It Your Way* series by Rachel Jackson, *The Midwatch* by Judith Rossell, *Friday Barnes* series by R.A. Spratt, *Danger Road* by A.L. Tait,

Time Traveller



Craves time-bending adventures: drawn to stories where characters move between past, present and future



Loves historical connections: enjoys seeing how different eras collide and influence each other



Follows curious characters: connects with protagonists who uncover secrets, solve mysteries or change history



Enjoys layered storytelling: fascinated by dual timelines, shifting perspectives and hidden clues. Captivated by how people lived, dressed, worked and thought in other times



Prefers truth over imagined worlds: chooses books grounded in real events, people and places



Often reads time slip novels: gravitates toward stories that blend history with modern life



Reads to explore possibilities and understand the world: wonders “what if?” and imagines how choices shape the future



Genres they love: time slip fiction, mystery historical fantasy, magical realism



Examples: books by Anna Ciddor, *The Rebels of Mount Buffalo* by Helen Edwards, *The Girls Who Changed the World* series.