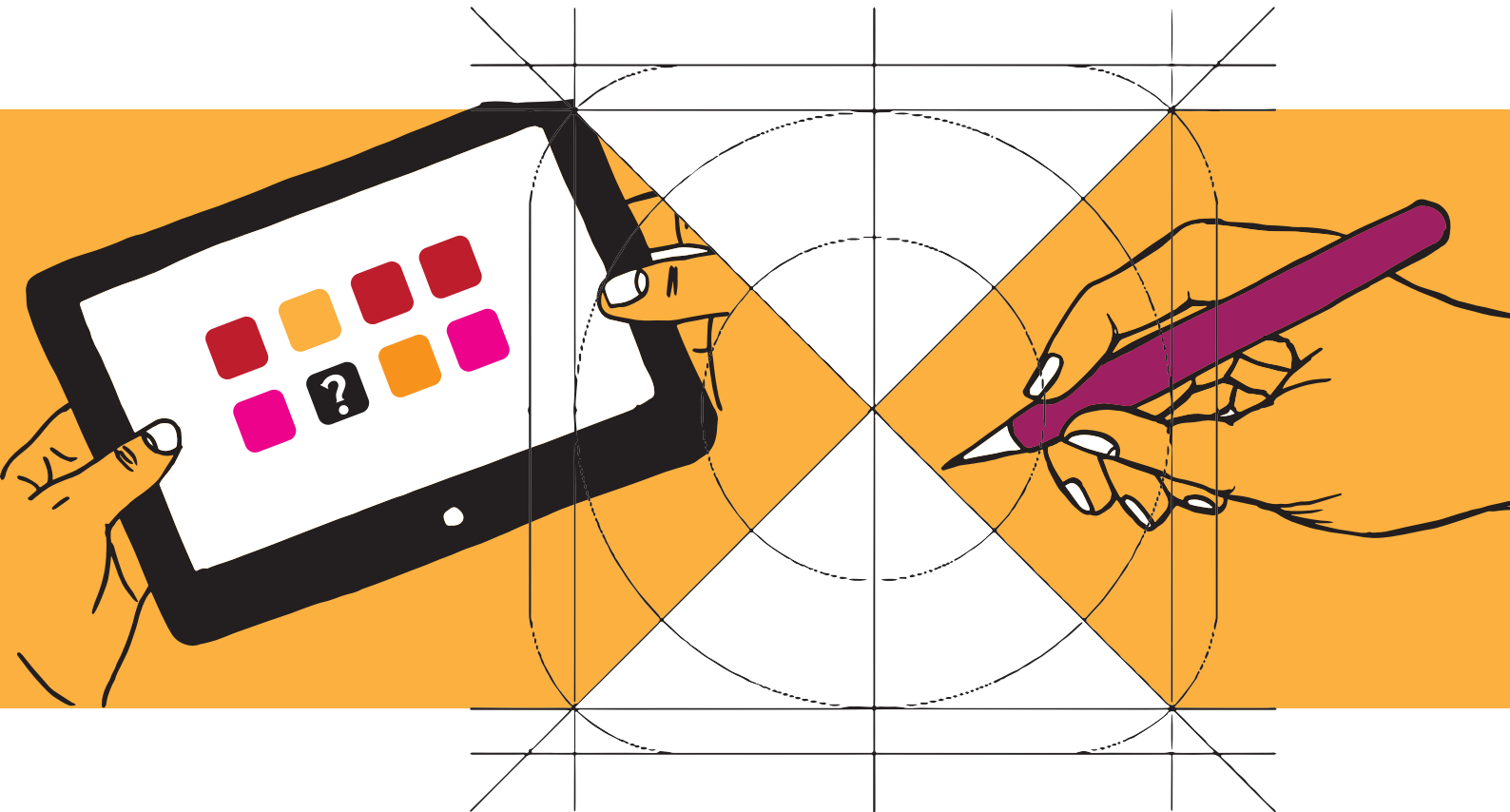




The Black Hat
critic, weak points,
negatives



DESIGN A CONCEPT FOR A NEW APP



THE TASK: Design a concept for a new app that would help solve a problem, or could make life easier, or more enjoyable for a character in your book. You do not need to actually create the app.

For example, if your character is a surfer, you might consider designing an app concept that provides information about optimum surfing conditions and dangers at the beach.

You need to come up with a title for your app concept, an app icon and a description of what your app will be about. You also need to explain how your app will improve life for your character or solve a problem the character is experiencing (justify using at least two reasons and/or examples).

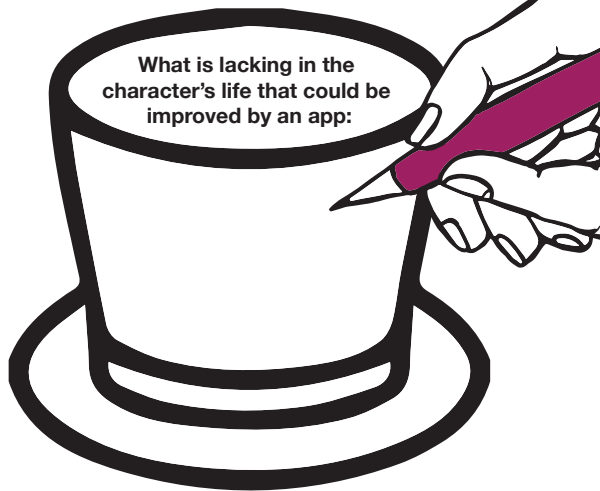


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DESIGN A CONCEPT FOR A NEW APP

THINKING SKILLS: Complete the following brainstorming activity in your book or on your tablet and then use the information to help inspire an app concept.



How does this problem affect the character?

Impact this has on the character?

How an app could help solve this problem?

How could an app help solve this?

(What would the app do?)

(What could the app do?)

Would there be a market for this app?

Would there be a market for this app?

(Is it useful? Is it fun?
Who would be the target market?)

(Is it useful? Is it fun?
Who would be the target market?)

THE TASK TO COMPLETE:

App icon:

Title of app:

Description of app:

The ways in which the character will benefit from this app: